# **Privacy Statement**

We respect the privacy of our website visitors and ensure that the personal information you provide us is treated confidentially. Processing of personal data is done in a manner that complies with the requirements of the General Data Protection Regulation (GDPR).

## PURPOSES OF DATA PROCESSING

We process your personal data for the purpose of user navigation. If you fill out a contact form on the website or send an email, these data will be retained for as long as necessary for the nature of the form or the content of your email for complete response and handling.

### CLICK BEHAVIOR AND VISIT DATA

General visit data is kept on the website. In this context, the IP address of the computer, the possible username, the time of visits, and the data sent by the browser can be registered and used for statistical analyses of website visit and click behavior. We also use this data to optimize the functioning of our website. We try to anonymize this data as much as possible. This data is not provided to third parties.

### GOOGLE ANALYTICS

We use Google Analytics to track how visitors use our website. The information obtained, including demographic data and your computer's IP address, is transferred to Google and stored on Google's servers. Google uses this information to track how the website is used, to provide us with reports on the website, and to provide us with information about the effectiveness of user navigation. Google may provide this information to third parties if required by law or if these third parties process the information on behalf of Google. We have no control over this. Please refer to Google's privacy policy: Privacy Policy Google.

### **USE OF COOKIES**

We use cookies. A cookie is a simple small file that is sent along with pages from this website and stored by your browser on the hard drive of your computer. This allows us to, among other things, combine different page requests on the website and analyze visitor behavior. You can refuse the use of these cookies, although this may limit the functionality and user-friendliness of the website. More information about the use of cookies can be found in the cookie statement [LINK TO COOKIE STATEMENT].

#### NOT RECEIVING COOKIES?

Do you not want to receive cookies anymore? Then you can set this in your internet browser.

## PRIVACY POLICY ZWEEGERS EQUIPMENT GROUP

ZWEEGERS EQUIPMENT GROUP places great value on the protection of your personal data. In this privacy policy, we want to provide clear and transparent information about how we handle your personal data.

We do everything to protect your privacy and therefore handle your personal data with care.

ZWEEGERS EQUIPMENT GROUP complies in all cases with applicable laws and regulations, including the General Data Protection Regulation (GDPR). This means that at least:

- We process your personal data in accordance with the purpose for which they were provided. These purposes and the type of personal data are described in this privacy policy.
- The processing of your personal data is limited to only those data that are minimally necessary for the purposes for which they are processed.
- We ask for your explicit consent if we need it for the processing of your personal data.
- We have taken appropriate technical and organizational measures to ensure the security of your personal data.
- No personal data will be passed on to other parties unless this is necessary for the execution of the purposes for which they were provided.
- We are aware of your rights regarding your personal data, want to point this out to you, and respect them.

As ZWEEGERS EQUIPMENT GROUP, we are responsible for processing your personal data. If, after reading our privacy policy, or in a more general sense, you have questions about this or wish to contact us, you can do so via the contact details below:

ZWEEGERS EQUIPMENT GROUP B.V. Info@zweq.nl +31 55 78 20 4 30 Paslaan 19, 7311 AJ Apeldoorn

#### PURPOSES OF DATA PROCESSING

We process personal data for analytical purposes, and we may ask you to provide your IP address, which is subsequently anonymized.

#### DISCLOSURE TO THIRD PARTIES

The data you provide to us will not be disclosed to other parties unless it is legally required. We may share personal data with third parties if you provide written consent for this.

#### **RETENTION PERIOD**

ZWEEGERS EQUIPMENT GROUP does not retain your personal data longer than necessary for the purpose for which it was provided or as required by law.

## SECURITY

We have taken appropriate technical and organizational measures to protect your personal data against unlawful processing. We have implemented the following measures:

- Access control
- Secure internet connections (HTTPS)
- Antivirus software

## YOUR RIGHTS REGARDING YOUR DATA

You have the right to access, rectify, or delete the personal data we have from you. You can also object to the processing of your personal data (or part of it) by us or by one of our processors. You also have the right to have the data you have provided to us transferred to yourself or to another party if desired. We may ask you to identify yourself before we comply with the above requests.

#### COMPLAINTS

If you have a complaint about the processing of your personal data, we ask you to contact us about it. If you have any questions or comments following our privacy policy, please contact us via info@Zweegers Equipment Group.nl.

#### ADJUSTING THE PRIVACY STATEMENT

We reserve the right to amend this privacy statement. Changes will be published on this website.